

# COURTNEY RHODES

ART DIRECTOR &  
GRAPHIC DESIGNER

Austin, TX

## ABOUT ME

I am a dynamic graphic designer and art director with a diverse background. My journey started at Texas State University, then took me to NYC at a leading LGBTQIA+ media company, and has landed me in Austin's creative scene for the last 8 years.

With experience at major ad agencies and local startups, I specialize in graphic design, production, and art direction, complemented by a strong knack for social media, copywriting and content creation.

Beyond my professional pursuits, I co-run a philanthropic clothing line supporting the LGBTQIA+ community with my twin brother. I'm not just a designer; I'm on a mission to make a positive impact. Join me in weaving stories, challenging norms, and leaving an indelible mark on the world through design. Let's create something extraordinary together.

## CONTACT DETAILS

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References available upon request.

## EXPERIENCE

### Art Director

Charles Schwab | March 2021 - January 2024

Charles Schwab's internal design team operates like a creative agency — at Schwab, my role as Art Director was specifically tailored to our social media content creation and ideation. I was in charge of concepts and creation for each of our social platforms and worked cooperatively with our other departments.

### Art Director

FLAVNT Streetwear | 2014 - Present

My brother and I run and grew FLAVNT from the ground up, so I've been a part of the creative direction for the brand since the beginning. We've donated \$50,000+ to gender affirming surgeries over the past 10 years and have grown our social media reach by more than 80k followers.

### Graphic Designer

Mondo | August 2019 - March 2020

As a part of the Games Department at Mondo, I helped design and create packaging materials, assets, and marketing collateral for the variety of games and puzzles that we sold. This role required art direction, illustration, and production skills.

### Studio Artist

GSD&M | 2017, 2019

As a contract studio artist at GSD&M, I assisted the studio art team in mainly production work for clients ranging from Popeyes to John Deere. I designed banner ads, pitch decks, animations/GIFs, and more on a daily basis.

### Art Director

Trendkite | January - July 2018

Working in tandem with the Creative Director at Trendkite, I aided the marketing team in any design/production work for outgoing and internal collateral. This included creating an abundance of social media graphics and print one-sheets.

### Production Artist

McGarrah Jesse | August 2018 - February 2019

As a part of the studio team at McGarrah Jesse, I made sure that the files I received from Designers and Art Directors were client/print-ready. This involved having knowledge of print and digital specifications and an eye for detail along with design skills.

### Graphic Designer

Pride Media | 2015

I was responsible for working directly with the Creative Director and Marketing team to create marketing design collateral for Here Media's (now Pride Media) publications (OUT.com, Advocate.com, Shewired.com, Gay.com, HIVPlus.com and their corresponding magazines).

### Previously

Graphic Designer: Khoros | 2019 & INKED Magazine | 2014